

United States of America

United States Patent and Trademark Office



The Great Gathering

Reg. No. 4,260,320

Registered Dec. 18, 2012

Int. Cls.: 16, 36, 41 and 42

TRADEMARK

SERVICE MARK

PRINCIPAL REGISTER

THE GREAT GATHERING OF HUMANITY INC. (ARIZONA CORPORATION), DBA THE GREAT GATHERING, TGG
6543 E VIA CAVALIER
TUCSON, AZ 85715

FOR: PRINTED MATTER, NAMELY, POSTERS, STICKERS AND CARDS, NAMELY, GREETING CARDS, INVITATION CARDS, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 11-1-2009; IN COMMERCE 11-1-2009.

FOR: FINANCIAL SPONSORSHIP OF GRASS ROOTS COMMUNITY PROJECTS FOR THE PURPOSE OF CREATING SUSTAINABLE SOCIAL CHANGE BY DEALING WITH SPIRITUAL, SCIENTIFIC, ARTISTIC, CULTURAL, AND ENVIRONMENTAL INITIATIVES; CHARITABLE FOUNDATION SERVICES, NAMELY, FINANCIAL ASSISTANCE FOR PROGRAMS AND SERVICES; PHILANTHROPIC SERVICES CONCERNING MONETARY DONATIONS; CHARITABLE SERVICES, NAMELY, PROVIDING FINANCIAL SUPPORT TO CHARITABLE, EDUCATIONAL AND NON-PROFIT INSTITUTIONS, ORGANIZATIONS AND INDIVIDUALS FOR THE PURPOSE OF CREATING SUSTAINABLE SOCIAL CHANGE BY DEALING WITH SPIRITUAL, SCIENTIFIC, ARTISTIC, CULTURAL, AND ENVIRONMENTAL INITIATIVES; CHARITABLE FUNDRAISING SERVICES FOR ORGANIZATIONS WORKING TOWARD CREATING POSITIVE AND SUSTAINABLE SPIRITUAL, CULTURAL AND ENVIRONMENTAL SOCIAL CHANGE, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 11-1-2009; IN COMMERCE 11-1-2009.

FOR: ORGANIZING EDUCATIONAL EVENTS IN THE NATURE OF MEETINGS, CLASSES, CEREMONIES, WORKSHOPS AND SEMINARS FOR THE PURPOSE OF BUILDING GRASS ROOTS COMMUNITY PROJECTS AIMED AT CREATING SUSTAINABLE SOCIAL CHANGE BY DEALING WITH SPIRITUAL, SCIENTIFIC, ARTISTIC, CULTURAL, AND ENVIRONMENTAL INITIATIVES, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 11-1-2009; IN COMMERCE 11-1-2009.

FOR: COMPUTER SERVICES, NAMELY, HOSTING ONLINE WEB FACILITIES FOR OTHERS FOR CONDUCTING ONLINE MEETINGS AND DISCUSSION GROUPS FOR THE PURPOSE OF BUILDING GRASS ROOTS COMMUNITY PROJECTS AIMED AT CREATING SUSTAIN-



David J. Kappas

Director of the United States Patent and Trademark Office

Reg. No. 4,260,320 ABLE SOCIAL CHANGE BY DEALING WITH SPIRITUAL, SCIENTIFIC, ARTISTIC, CULTURAL, AND ENVIRONMENTAL INITIATIVES; CREATING AN ONLINE COMMUNITY FOR REGISTERED USERS TO PARTICIPATE IN DISCUSSIONS AND ENGAGE IN SOCIAL NETWORKING SERVICES FOR THE PURPOSE OF BUILDING GRASS ROOTS COMMUNITY PROJECTS AIMED AT CREATING SUSTAINABLE SOCIAL CHANGE BY DEALING WITH SPIRITUAL, SCIENTIFIC, ARTISTIC, CULTURAL, AND ENVIRONMENTAL INITIATIVES; PROVIDING A WEB SITE FEATURING TECHNOLOGY THAT ENABLES USERS TO UPLOAD AND SHARE USER GENERATED VIDEOS, PHOTOGRAPHIC IMAGES, TEXT, DATA AND GRAPHICS FOR THE PURPOSE OF BUILDING GRASS ROOTS COMMUNITY PROJECTS AIMED AT CREATING SUSTAINABLE SOCIAL CHANGE BY DEALING WITH SPIRITUAL, SCIENTIFIC, ARTISTIC, CULTURAL, AND ENVIRONMENTAL INITIATIVES, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 11-1-2009; IN COMMERCE 11-1-2009.

THE MARK CONSISTS OF THE WORDS "THE GREAT GATHERING" IN BLACK STYLIZED FONT BELOW A FANCIFUL DESIGN OF A FLOWER SHAPED SUN. THE SUN DESIGN IS SURROUNDED BY EIGHT FLOWER PETALS WITH A YELLOW TO ORANGE GRADIENT. OUTLINING THE CIRCULAR SUN DESIGN IS A SOLID YELLOW RING, AN ORANGE RING AND A BLUE TO BLACK GRADIENT RING. WITHIN THE THREE RINGS IS A RADIAL DESIGN CONSISTING OF ALTERNATING YELLOW AND GREEN STRIPES. ON TOP OF THE RADIAL IS A SPIRAL OF EIGHT CIRCULAR SPHERES IN THE COLORS RED, ORANGE, YELLOW, GREEN, BLUE AND PURPLE. THE EIGHT SPHERES CONNECT TO EIGHT SPIRALS OF MATCHING COLORS THAT TERMINATE TO FORM A WHITE CIRCLE IN THE CENTER OF THE FLOWERING SUN DESIGN.

THE COLOR(S) RED, GREEN, BLUE, BLACK, WHITE, GOLD, PURPLE, ORANGE, YELLOW IS/ARE CLAIMED AS A FEATURE OF THE MARK.

SER. NO. 85-480,858, FILED 11-25-2011.

RUSS HERMAN, EXAMINING ATTORNEY